

Somerton Town Council Edgar Hall, 8 Cary Court, Somerton Business Park, Somerton, Somerset TA11 6SB Tel: 01458 272236 viaduct@somertontowncouncil.gov.uk

working with the community

VIADUCT MAGAZINE ADVERTISING BOOKING FORM

Please complete this form IN FULL and return via email to: viaduct@somertontowncouncil.gov.uk

1. Month the advert is to start:			
Start and End Period of booking:			
3. Advert size required:	Advert size:	Price per month (incl. VAT) *	V
Please tick which advert size	¼ page	£35	
is required: -	½ page	£55	
	Full page	£100	
	Outer back cover (if available)	£120	
	Full centre spread (if available)	£150	
 All Booking forms must be accompanied by the advertisement in editable pdf format. 	The Viaduct Editor can assist with advert artwork for a small fee. Please indicate if this additional service is required.		
 5. Name of advertiser (must be aged 21 years of age, or older): Contact details: Name (if an individual): 			
Tel.:			
Mobile:			
Email:			
Invoicing details: Organisation (if applicable):			
Invoicing address:			



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* 10% discount for a 6-month booking20% discount for a 12-month booking

Quarter page portrait only – full bleed size 72mm x 105 mm Half page landscape only – full bleed size 216mm x 111 mm Full page – full bleed size 154mm x 216 mm

You may have a 1/4-page, 1/2 page or full page, depending on what you wish to do. If you wish to place the advert for 6 or 12 months, there is a discount of 10% or 20% respectively. The fees will be invoiced upfront for the whole period - this means you will be invoiced in full at the start of your advertising run. Upon acceptance of the advertisement request an invoice will be emailed direct from Somerton Town Council and is payable in full on receipt of invoice. Each issue of the Viaduct is also published on the Somerset Town Council website which is included within the above prices.

Somerton Town Council reserves the right to refuse an advert and cannot be held liable for loss, damage or omission caused by errors in printing of advertisements which are assumed to be reasonable and fair. Submissions may also be included, changed, or modified at the Editor's discretion.

Closing date for submission of adverts is the 10th of each month (or the nearest working day thereto) for inclusion in the following months edition.